

Selected Month

910,135

Jun 2026

Compared Month

919,782

Jun 2025

-1.0%

vs. Jun 2025

Previous Month

1,017,887

May 2026

-10.6%

vs. May 2026

Peak Hour

6,705

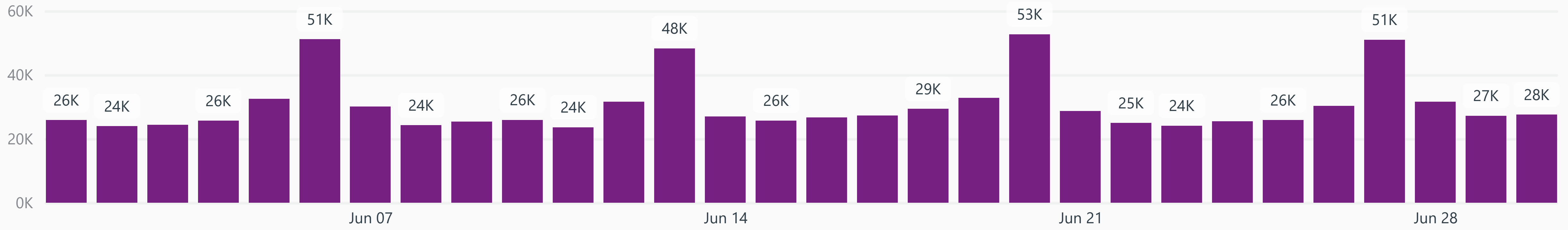
Sat 20/06/2026 13:00

Busiest Day

52,697

Sat 20/06/2026

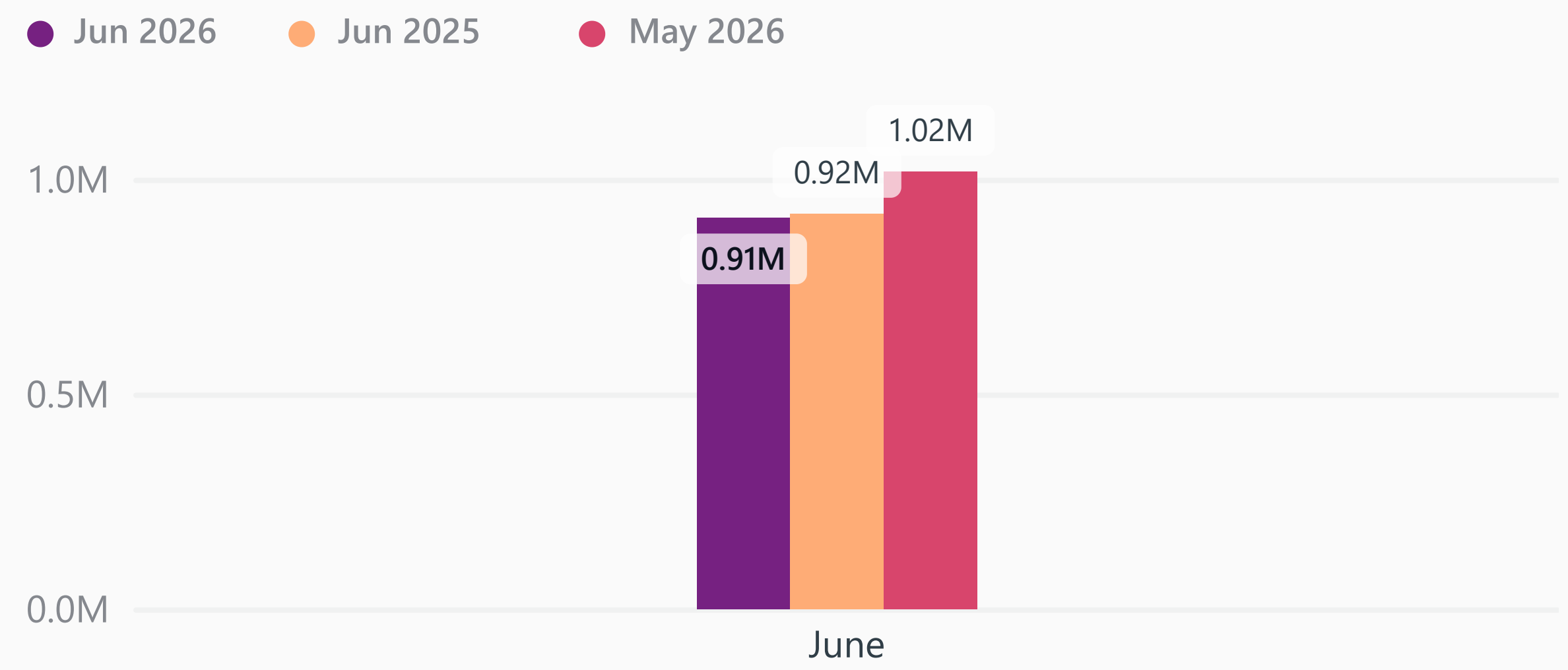
Footfall by month



Footfall by sensor

Cluster	Jun 2026	Jun 2025	% Variance
Cheltenham Town Centre	910,135	919,782	-1.0%
M & S High St	328,479	345,163	-4.8%
Regent Arcade SC Main Ent	159,285	155,256	+2.6%
Regent Arcade SC Rear Ent	119,070	119,666	-0.5%
TBQ High St	166,165	169,057	-1.7%
The Promenade	137,136	130,640	+5.0%
Total	910,135	919,782	-1.0%

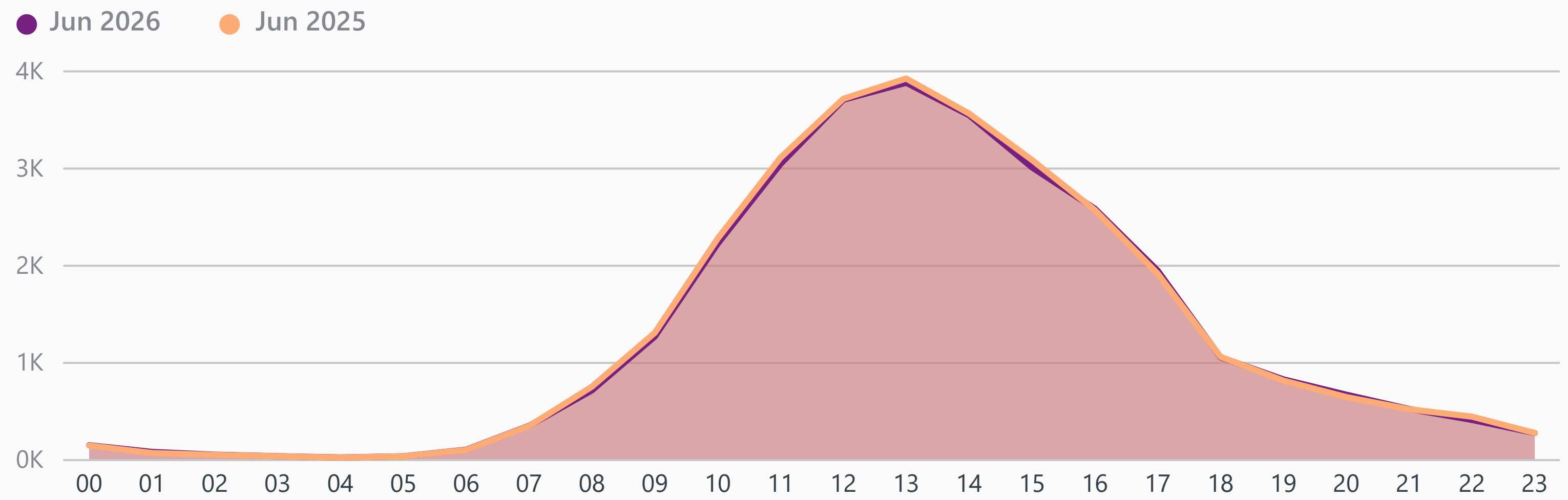
Footfall by month



Average footfall by day

Day	Jun 2026	Jun 2025	% Variance
Monday	25,571	26,530	-3.6%
Tuesday	25,502	25,993	-1.9%
Wednesday	25,747	27,554	-6.6%
Thursday	26,084	25,571	+2.0%
Friday	31,774	32,442	-2.1%
Saturday	50,749	48,991	+3.6%
Sunday	29,340	29,368	-0.1%

Average footfall by hour



Last 12 months

Month	Selected period	Total Footfall Previous Year	% Variance	YTD	YTD Previous Year	% Variance
Jun 2026	910,135	919,782	-1.0%	5,626,877	5,736,909	-1.9%
May 2026	1,017,887	1,031,286	-1.3%	4,716,742	4,817,127	-2.1%
Apr 2026	954,355	991,221	-3.7%	3,698,855	3,785,841	-2.3%
Mar 2026	976,156	1,018,610	-4.2%	2,744,500	2,794,620	-1.8%
Feb 2026	866,482	869,578	-0.4%	1,768,344	1,776,010	-0.4%
Jan 2026	901,862	906,432	-0.5%	901,862	906,432	-0.5%
Dec 2025	1,228,415	1,310,629	-6.3%	12,005,569	11,870,407	1.1%
Nov 2025	969,562	1,064,107	-8.9%	10,777,154	10,559,778	2.1%
Oct 2025	983,343	1,007,304	-2.4%	9,807,592	9,495,671	3.3%
Sep 2025	936,592	894,763	4.7%	8,824,249	8,488,367	4.0%
Aug 2025	1,107,407	1,023,792	8.2%	7,887,657	7,593,604	3.9%
Jul 2025	1,043,341	971,081	7.4%	6,780,250	6,569,812	3.2%