

Selected Month

1,017,887

May 2026

Compared Month

1,031,286

May 2025

-1.3%

vs. May 2025

Previous Month

954,355

Apr 2026

6.7%

vs. Apr 2026

Peak Hour

7,264

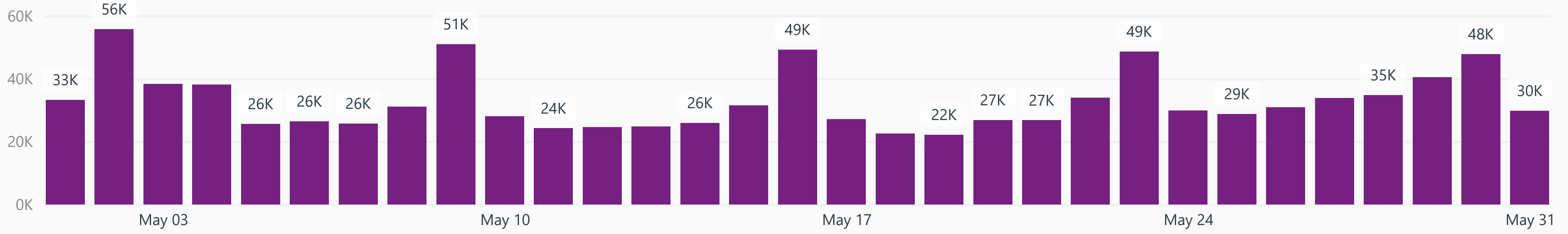
Sat 02/05/2026 14:00

Busiest Day

55,732

Sat 02/05/2026

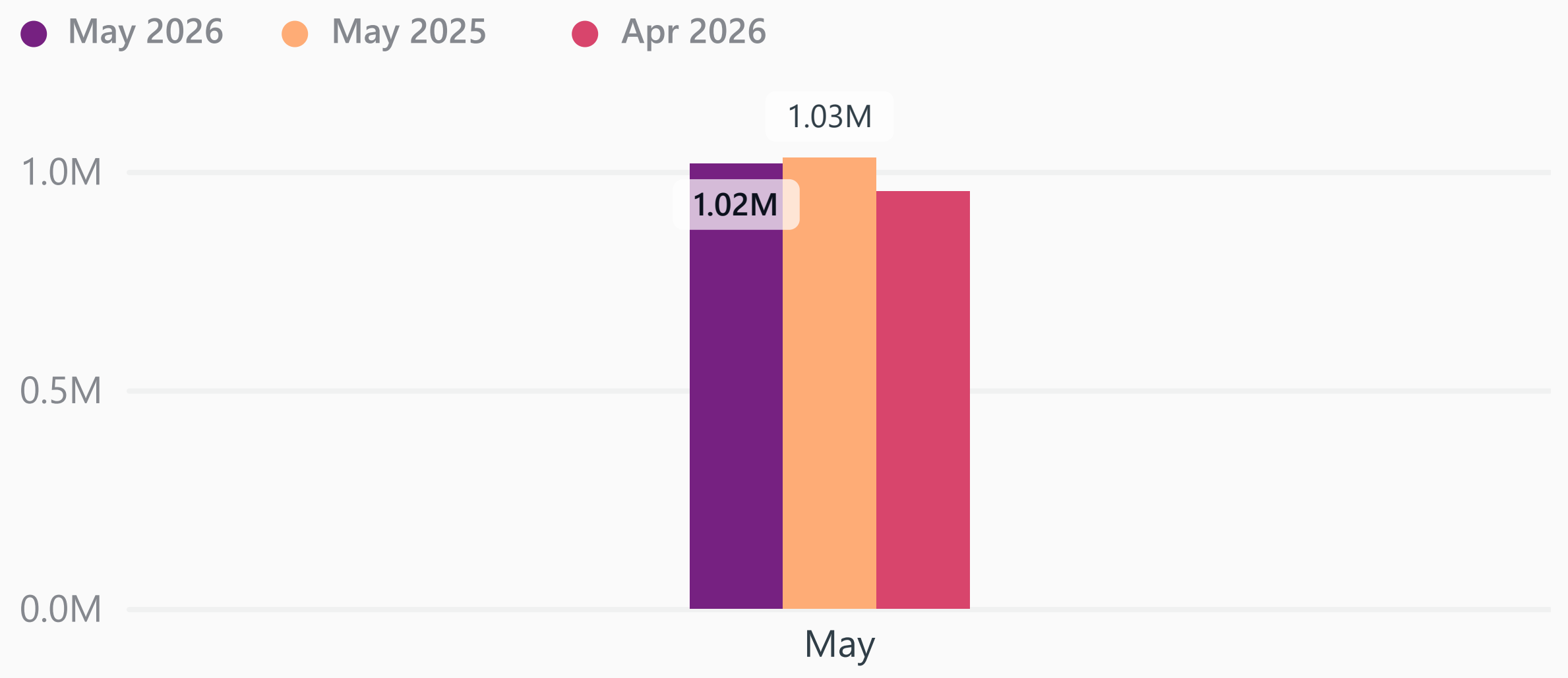
Footfall by month



Footfall by sensor

Cluster	May 2026	May 2025	% Variance
Cheltenham Town Centre	1,017,887	1,031,286	-1.3%
M & S High St	366,678	391,223	-6.3%
Regent Arcade SC Main Ent	179,048	174,490	+2.6%
Regent Arcade SC Rear Ent	135,378	131,538	+2.9%
TBQ High St	186,005	190,149	-2.2%
The Promenade	150,778	143,886	+4.8%
Total	1,017,887	1,031,286	-1.3%

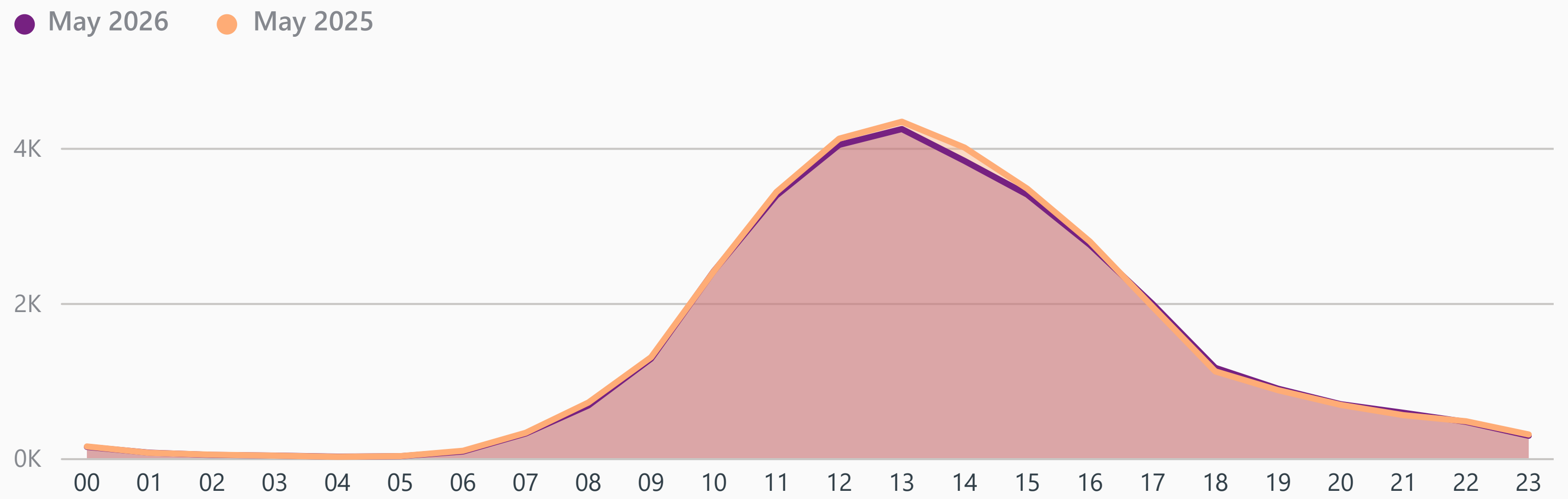
Footfall by month



Average footfall by day

Day	May 2026	May 2025	% Variance
Monday	28,425	29,692	-4.3%
Tuesday	25,819	27,070	-4.6%
Wednesday	27,990	28,990	-3.4%
Thursday	28,304	28,943	-2.2%
Friday	34,042	33,929	+0.3%
Saturday	50,472	50,457	+0.0%
Sunday	30,633	30,324	+1.0%

Average footfall by hour



Last 12 months

Month	Selected period	Total Footfall Previous Year	% Variance	YTD	YTD Previous Year	% Variance
May 2026	1,017,887	1,031,286	-1.3%	4,716,742	4,817,127	-2.1%
Apr 2026	954,355	991,221	-3.7%	3,698,855	3,785,841	-2.3%
Mar 2026	976,156	1,018,610	-4.2%	2,744,500	2,794,620	-1.8%
Feb 2026	866,482	869,578	-0.4%	1,768,344	1,776,010	-0.4%
Jan 2026	901,862	906,432	-0.5%	901,862	906,432	-0.5%
Dec 2025	1,228,415	1,310,629	-6.3%	12,005,569	11,870,407	1.1%
Nov 2025	969,562	1,064,107	-8.9%	10,777,154	10,559,778	2.1%
Oct 2025	983,343	1,007,304	-2.4%	9,807,592	9,495,671	3.3%
Sep 2025	936,592	894,763	4.7%	8,824,249	8,488,367	4.0%
Aug 2025	1,107,407	1,023,792	8.2%	7,887,657	7,593,604	3.9%
Jul 2025	1,043,341	971,081	7.4%	6,780,250	6,569,812	3.2%
Jun 2025	919,782	941,828	-2.3%	5,736,909	5,598,731	2.5%