

Company Number: 10247399

ARTICLES OF ASSOCIATION
OF
CHELTENHAM BID LIMITED (the "Company")
(adopted by written resolution passed on 04.03.26)

PART 1

INTERPRETATION

1. Defined terms

1.1. In these articles, unless the context requires otherwise

BID	Cheltenham Business Improvement District
BID Area	means the parts of Cheltenham where the Company operates the BID
BID Levy	means the charge levied and collected against the BID Levy Payers within the BID area
BID Levy Payers	means those within the BID area who are responsible for paying the BID Levy
BID Proposal	means the plan voted for by the Cheltenham BID Area businesses under the Business Improvement District Regulations 2004
Board	means the Board of Directors of the Company acting collectively
Chairman	has the meaning given in article 14
Chairman of the General Meeting	has the meaning given in article 27
Companies Acts	means the Companies Acts (as defined in section 2 of the Companies Act 2006) in so far as they apply to the Company
Director	means a director of the Company as appointed at Companies House
Document	includes, unless otherwise specified, any document sent or supplied in electronic or written form
Electronic Form	has the meaning given in section 1168 of the Companies Act 2006
Local Authorities	means local councils (including Parish Councils and Town Councils)
Member	means BID Levy Paying Members as agreed in writing through the Board of Directors (and company members shall be restricted to current serving Directors on the Board)
Objects	has the meaning given in article 3
Observer	means a representative attending the Board meeting from time to time with appropriate expertise as referenced in article 19
Ordinary Resolution	has the meaning given in section 282 of the Companies Act 2006
Special Resolution	has the meaning given in section 283 of the Companies Act 2006

Voluntary Contributor	means organisations whose premises lie outside the BID area or whose rateable value is below £15,000, who elect to pay the equivalent of the BID Levy or make a voluntary payment annually to the BID without having the right to vote.
Voluntary Contributors' Agreement	means an agreement entered into between a Voluntary Contributor and the Company which sets out the terms on which voluntary payments shall be made
Writing	means the representation or reproduction of words, symbols or other information in a visible form by any method or combination of methods, whether sent or supplied in Electronic Form or otherwise.

1.2. Unless the context otherwise required, other words or expressions used in these articles bear the same meaning as in the Companies Act 2006 as in force on the date when these articles become binding on the Company

2. Model Articles

2.1. The Model Articles for Private Companies Limited by Guarantee set out at Schedule 2 of the Companies (Model Articles) Regulations 2008 shall not apply to the Company.

PART 2

OBJECTS

3. The Company's Objects

3.1. The Company's Objects are -

To support place management and marketing in the town of Cheltenham.

The income generated from the BID Levy funds activities to make improvements in these areas. At the direction and discretion of the Board, the BID will participate in other activities and events that will promote or enhance the core objectives above (the "**Objects**").

3.2. Subject to the first sentence of article 3.3, the Objects and powers specified in the different paragraphs of article 3.1 or article 3.3 (as the case may be) shall not, unless the context expressly so requires, be in any way limited or restricted by reference to or inference from the terms of any other paragraph of that article or the name of the Company or the nature of any business carried on by the Company, but may be carried out in as full a manner and shall be construed in as wide a sense as if each of the said paragraphs specified the sole Object of the Company

3.3. The Company has the power to do anything within the law that may promote or help promote the Objects or any of them. In particular (but without limitation) the Company has the following powers

- (a) To pay out of the Company's funds the costs incurred in forming the Company
- (b) To acquire or hire property of any kind, and any interest in or right over property of any kind
- (c) To acquire the whole or any part of the business or assets of any person, firm or company carrying out any activity which supports or is capable of supporting the Objects and to give any form of consideration in return for the business or assets

- (d) To borrow or raise or secure the payment of money in such manner as the Directors shall think fit, to charge the undertaking and all or any of the real and personal property and assets of the company, present and future, and to become a member of any building society.
- (e) To invest and deal with the Company's money in any manner and to hold or otherwise deal with any investments made
- (f) To sell, dispose of, let, mortgage or charge all or any of the property of the company and to grant licences, options, rights and privileges in respect of, or otherwise deal with, all or any part of the property and rights of the Company and to accept anything of value in return
- (g) To make grants or loans and to give guarantees and indemnities on any terms, and to support and subscribe to any charitable or public object
- (h) To promote any other company for the purpose of acquiring the whole or any part of the business or property or undertaking or any of the liabilities of the Company, or of undertaking any business or operations which (in the opinion of the Directors) is likely to assist or benefit the Company, and to subscribe for or otherwise acquire all or any part of the shares or securities of any such company
- (i) To act as agent or broker or trustee for any person, firm or company, and to undertake and perform any form of contract
- (j) To reward any person, firm or company providing services to the Company by cash payment or any other means
- (k) To set up, support and maintain pension and other funds or schemes (whether contributory or non-contributory) for the benefit of any of the employees of the Company or of any Subsidiary or holding company of the Company and of their spouses, civil partners, children or other relatives and dependants, and to lend money to any such employees or to trustees on their behalf to enable any such schemes to be established or maintained
- (l) To pay out of the Company's funds premiums on insurance policies obtained in accordance with article 41
- (m) To amalgamate with or support any other company or undertaking whose objects may (in the opinion of the Directors) advantageously be combined with the Objects and
- (n) To do all or any of the things or matters permitted by these articles in any part of the world, and as principal, agent, contractor or otherwise, and by or through agents, brokers, sub-contractors or otherwise and either alone or in conjunction with others.

PART 3

APPLICATION OF INCOME AND LIMITATION OF LIABILITY

4. Application of income and property

- 4.1. The Company's income shall be applied solely towards the promotion of the Objects and shall not be transferred, directly or indirectly by way of dividend, bonus or otherwise by way of profit to members of the Company.
- 4.2. This article 4 shall not prevent any payments in good faith by the Company
 - (a) Of reasonable and proper remuneration to any member, officer, employee or agent of the Company for any services provided to the Company

- (b) Of reasonable and proper rent for premises demised or let to the Company by any member or Director of the Company
 - (c) To any Director for reasonable out-of-pocket expenses incurred in connection with the performance of that Director's duties only if authorised in advance
 - (d) Of any amount by way of indemnity pursuant to article 40 and
 - (e) Of any premium for insurance of any type referred to in article 41
- 4.3. If upon the winding up or dissolution of the Company there remains, after the satisfaction of all its debts and liabilities, any property whatsoever, it shall be paid or distributed among the members of the Company or, if the amount is less than administrative costs, it shall be given or transferred to any other company or organisation (or two or more companies or organisations) with objects similar to the Objects, and which prohibits the distribution of income and property to an extent at least as great as is imposed on the Company by this article 4. The company or companies or organisation or organisations will be nominated by the Directors and approved by the members of the Company at or before the time of dissolution. If the Directors are unable to identify any such company or organisation, any remaining property may be paid or transferred to any charity nominated by the Directors and approved by the members of the Company at or before the time of dissolution

5. Liability of members

- 5.1. The liability of each member is limited to £1, being the amount that each member undertakes to contribute to the assets of the Company in the event of its being wound up while he or she is a member or within one year after he or she ceases to be a member, for
- (a) Payment of the Company's debts and liabilities contracted before he or she ceases to be a member, and
 - (b) Payment of the costs and expenses of winding up

PART 4

DIRECTORS' POWERS AND RESPONSIBILITIES

6. Directors' general authority

- 6.1. Subject to the provisions of these articles, the Directors are responsible for the management of the Company's business, for which purpose they may exercise all the powers of the Company.

7. Members' reserve power

- 7.1. The Members may, by Special Resolution, direct the Directors to take, or refrain from taking, specified action.
- 7.2. No such Special Resolution invalidates anything which the Directors have done before the passing of the resolution

8. Directors may delegate

- 8.1. The Directors may delegate any of the powers which are conferred on them under these articles
- (a) To such persons or committee
 - (b) By such means (including power of attorney)
 - (c) To such an extent
 - (d) In relation to such matters or territories and

(e) On such terms and conditions

As they think fit

- 8.2. If the Directors so specify, any such delegation may authorise further delegation of the Directors' powers by any person to whom they are delegated.
- 8.3. The Directors may revoke any delegation in whole or in part or alter its terms and conditions.

9. Committees

- 9.1. Committees to which the Directors delegate any of their powers must follow procedures which are based as far as they are applicable on those provisions of these articles which govern the taking of decisions by Directors.

DECISION-MAKING BY DIRECTORS

10. Directors to take decisions collectively

- 10.1. The general rule about decision-making by Directors is that any decision of the Directors must be a majority decision taken in one of the following ways

- (a) At a meeting of the Directors
- (b) By written resolution, copies of which have been signed by a majority of the eligible Directors or to which a majority of the eligible directors have otherwise indicated agreement in writing, or
- (c) By means of the eligible directors indicating to each other, by any means, that they share a common view on the matter

- 10.2. References in this article 10 to eligible directors are to Directors who would have been entitled to vote on the matter had it been proposed as a resolution at a Directors' meeting

- 10.3. A decision may not be taken in accordance with article 10.1 (b) or (c) if the eligible directors purporting to take the decision would not have formed a quorum at such a meeting

11. Calling a directors' meeting

- 11.1. Any Director may call a Directors' meeting by giving not less than 7 days' notice in Writing of the meeting (or such lesser notice as all the Directors may agree) to the Directors.

- 11.2. Notice of any Directors' meeting must indicate

- (a) Its proposed date and time
- (b) Where it is to take place and
- (c) If (at the time the notice is given) it is anticipated that Directors participating in the meeting will not be in the same place, how it is proposed that they should communicate with each other during the meeting

- 11.3. Notice of a Directors' meeting need not be given to Directors who waive their entitlement to notice of that meeting, by giving notice to that effect to the Company either before or after the date on which the meeting is held. Where such notice is given after the meeting has been held, that does not affect the validity of the meeting, or of any business conducted at it

12. Participation in Directors' meetings

- 12.1. Directors Participate in a Directors' meeting, or part of a Directors' meeting, when

- (a) The meeting has been called and takes place in accordance with these articles and
- (b) They can each communicate to the others any information or opinions they have on any particular item of business of the meeting

- 12.2. In determining whether Directors are participating in a Directors' meeting, it is irrelevant where any Director is or how they communicate with each other
- 12.3. If all the Directors participating in a meeting are not in the same place, they may decide that the meeting is to be treated as taking place wherever any of them is

13. Quorum for Directors' meeting

- 13.1. At a Directors' meeting, unless a quorum is participating, no proposal may be voted on, except to call another meeting
- 13.2. The quorum for Directors' meetings may be fixed from time to time by Ordinary Resolution and unless otherwise so fixed is 7 (seven)
- 13.3. If the total number of Directors for the time being is less than the quorum required, the Directors must not take any decisions at a Directors' meeting other than a decision to call a general meeting (or circulate a written resolution) so as to enable the Members to appoint further Directors

14. Chairing of Directors' meetings

- 14.1. The Directors may appoint a Director to chair their meetings.
- 14.2. The person so appointed for the time being is known as the Chairman
- 14.3. If the Chairman is not participating in a Directors' meeting within ten minutes of the time at which it was to start, the participating Directors must appoint one of their number to chair it

15. Casting vote

- 15.1. If the numbers of votes for and against a proposal are equal, the Chairman or other Director chairing the meeting has a casting vote
- 15.2. But this does not apply if, in accordance with these articles, the Chairman or other Director chairing the meeting is not to be counted as participating in the decision-making process for quorum or voting purposes

16. Conflicts of interest

- 16.1. If a proposed decision of the Directors is concerned with an actual or proposed transaction or arrangement with the Company in which a Director is interested, that Director may be counted as participating in the decision-making process for that proposed decision for quorum or voting purposes only if he has complied with his or her duty (if any) to declare that interest in accordance with section 177 of the companies Act 2006
- 16.2. Subject to the Companies Acts and article 4, and provided he or she has complied with his or her duty (if any) to declare his or her interest in accordance with section 177 of the Companies Act 2006, a Director shall not be accountable to the Company for any benefit which he derives from any transaction or arrangement with the Company of in which the Company is otherwise interested and no such transaction or arrangement shall be liable to be avoided on the ground of any such interest or benefit
- 16.3. Subject to article 16.4, if a question arises at a meeting of Directors or of a committee of Directors as to the right of a Director to Participate in the meeting (or part of the meeting) for voting or quorum purposes, the question may, before the conclusion of the meeting, be referred to the Chairman or other Director chairing the meeting whose ruling in relation to any Director other than himself or herself is to be final and conclusive.
- 16.4. If any question as to the right to Participate in the meeting (or part of the meeting) should arise in respect of the Chairman or other Director chairing the meeting pursuant to article 14.4, the question is to be decided by a decision of the Directors at that meeting, for which

purpose the Chairman or such other Director is not to be counted as participating in the meeting (or that part of the meeting) for voting purposes.

16.5. If the Directors propose to authorise a Director's conflict of interest in accordance with section 175 of the Companies Act 2006, the director in question and any other interested Director shall not be counted as participating in the decision-making process for quorum or voting purposes.

16.6. When authorising a conflict of interest, the Directors may attach conditions and limits to the authorisation, specify any particular rules of conduct to be followed in relation to the conflict and may relieve the Director concerned from any obligation to communicate any confidential information relating to the conflict to the Company or to use it for the Company's benefit in circumstances where that confidential information is received by him or her in a capacity other than that of Director or employee of the Company.

17. Records of decisions to be kept

17.1. The Directors must ensure that the Company keeps a written record for at least 10 years from the date of the meeting recorded, of the minutes of all proceedings at each meeting of its Directors.

18. Directors' discretion to make further rules

18.1. Subject to the provisions of these articles the Directors may make any rule which they think fit about how they take decisions, and about how such rules are to be recorded or communicated to Directors

18.2. Directors shall take account of the interests of all BID Levy Payers and not only those in their own business sector or geographical area.

APPOINTMENT OF DIRECTORS

19. Methods of appointing Directors

19.1. Any person who is willing to act as a Director, and is permitted by law to do so, may be appointed as a Director by Ordinary Resolution, provided that he or she is a BID Levy Payer or the authorised representative of a BID Levy Payer and any BID Levy due to the Company has been paid in a timely manner

19.2. The number of Directors shall be not less than 7 and not more than 17. Of these, up to 15 shall be regular Directors, and two shall be voluntary contributors appointed as additional Directors. No more than 19.9% of the Directors shall be employed by any Local Authority.

19.3. In addition up to two observers may be appointed from time to time to the appointed Directors but such additional observers shall not have any voting rights and shall be recommended for appointment by the Directors for their expertise in a field which the Directors consider will benefit the Company. Appointment of observers is separate from the voluntary contributors appointed as additional Directors.

19.4. If more persons are willing to act as a Director than there are spaces available, the Directors will run an appropriate nomination and election process.

20. Retirement of Directors by rotation

20.1. Every second year, one third of the Directors shall retire and may offer themselves for reappointment by the remaining Directors.

20.2. The third retiring shall be selected from those volunteering to stand down or if there are insufficient volunteers then by a fair process to be decided by the Directors at that time. No

Director shall serve for more than five years in the first instance and thereafter for more than three years without retiring and being re-appointed by the Members.

- 20.3. If the Company, at the meeting at which a Director retires pursuant to article 20.1 or 20.2, does not fill the vacancy, the retiring Director shall, if willing to act and subject always to article 20.4, be deemed to have been re-appointed unless at the meeting it is resolved not to fill the vacancy or unless a resolution for the re-appointment of the Director is put to the meeting and lost.
- 20.4. A Director who retires at a general meeting and is not re-appointed shall remain in office until the meeting appoints someone in his or her place, or if it does not do so, until the end of the meeting.
- 20.5. Not less than seven nor more than twenty-eight clear days (that is excluding the day of the meeting and the day on which the notice is given) before the date appointed for holding a general meeting, notice shall be given to all who are entitled to receive notice of the meeting of any person (other than a Director who is retiring at the meeting pursuant to articles 20.1 or 20.2) who is recommended by the Directors for appointment or re-appointment as a Director at the meeting or in respect of whom notice has been given to the Company of the intention to propose him or her at the meeting for appointment or re-appointment as a Director. The notice shall give the particulars of that person which would, if he or she were so appointed or re-appointed, be required to be included in the Company's register of Directors
- 20.6. Voluntary Contributors appointed as Directors shall retire by rotation on the same basis as all other Directors and may offer themselves for reappointment in accordance with Articles 20.1 to 20.4.

21. Termination of a Director's appointment

21.1. A person ceases to be a Director as soon as

- (a) That person ceases to be a Director by virtue of any provision of the Companies Act 2006 or is prohibited from being a Director by law
- (b) A Bankruptcy order is made against that person
- (c) A composition is made with that person's creditors generally in satisfaction of that person's debts
- (d) A registered medical practitioner who is treating, or has examined, that person gives a written opinion to the Company stating that that person has become physically or mentally incapable of acting as a Director and may remain so for more than three months
- (e) By reason of that person's mental health, a court makes an order which wholly or partly prevents that person from personally exercising any powers or rights which that person would otherwise have
- (f) The Company receives written notice from that Director that he or she is resigning from office, and such resignation has taken effect in accordance with its terms,
- (g) The Director ceases to be or represent a BID Levy Payer, or
- (h) The Director has failed to attend three consecutive board meetings without good cause or has failed to attend at least 75% of the meetings in any given year unless agreed by the Board acting collectively that the person should remain as a Director

22. Directors' expenses

- 22.1. The Company will not remunerate the Directors but the Directors shall be reimbursed for out of pocket expenses incurred as a result of attendance at non-standard events associated with the BID only if authorised in advance.

PART 5

MEMBERS

23. Classes of member

- 23.1. Membership is restricted to one member per organisation irrespective of the number of hereditaments in the BID Area and no person shall apply to be a member of the Company unless
- (a) They are a BID Levy Payer who has provided written confirmation to the Company that they are a BID Levy Payer and wish to be formally admitted as a BID member, or
 - (b) They are the authorised representative of a BID Levy Payer in the case of managed centres.
- 23.2. An unincorporated association or other entity which is not a corporation shall not be entitled to apply for membership of the Company but shall be entitled to appoint an individual who may apply for membership of the Company as a representative of that entity provided the organisation it represents falls into the category of BID Levy Payer.
- 23.3. The Directors shall not be required to give reasons for any decision to accept or refuse an application for membership
- 23.4. Notwithstanding any other provision of these Articles, a Voluntary Contributor (as defined in Article 1.1) who has been appointed as a Director shall, for the purposes of these Articles, be treated as a Member and shall be subject to all rights and obligations of Directors, including voting at Board meetings and participation in decision-making.

24. Termination of membership

- 24.1. A member may withdraw from membership of the Company by giving 7 days' notice to the Company in Writing
- 24.2. If a person was admitted as a member because he or she was a person falling within article 23.1 (a) or 23.1(b), his or her membership shall terminate automatically if he ceases to be a person falling within the article pursuant to which he was admitted
- 24.3. Membership is not transferable
- 24.4. A person's membership terminates when that person dies or ceases to exist, or if they no longer work for the organisation they represent, or if the Director resigns from the Board, or if the organisation they represent fails to pay the BID Levy in a timely manner.

ORGANISATION OF GENERAL MEETINGS

25. Attendance and speaking at general meetings

- 25.1. Any Director may call a general meeting by giving not less than 28 days' notice in Writing of the meeting (or such lesser notice as all the members may agree) to the Members.
- 25.2. A person is able to exercise the right to speak at a general meeting when that person is in a position to communicate to all those attending the meeting, during the meeting, any information or opinions which that person has on the business of the meeting
- 25.3. Subject to article 30, a person is able to exercise the right to vote at a general meeting when

- (a) That person is able to vote, during the meeting, on resolutions put to the vote at the meeting, and
 - (b) That person's vote can be taken into account in determining whether or not such resolutions are passed at the same time as the votes for all the other persons attending the meeting
- 25.4. The Directors may make whatever arrangements they consider appropriate to enable those attending a general meeting to exercise their rights to speak or vote at it
- 25.5. In determining attendance at a general meeting, it is immaterial whether any two or more members attending it are in the same place as each other
- 25.6. Two or more persons who are not in the same place as each other attend a general meeting if their circumstances are such that if they have (or were to have) rights to speak and vote at that meeting, they are (or would be) able to exercise them

26. Quorum for general meetings

- 26.1. No business other than the appointment of the Chairman of the general meeting is to be transacted at a general meeting if the persons attending it do not constitute a quorum
- 26.2. If the Company has only one member, the presence at a general meeting of that member or its proxy or representative constitutes a quorum
- 26.3. The presence of any of the following at a general meeting constitutes a quorum
- (a) 7 Voting Members, or
 - (b) Such number of persons being either members and/or proxies or representatives of members as shall be the equivalent of 7 Members
- 26.4. The references in this article 26 to a proxy or representative are to a proxy or representative appointed in relation to the meeting in question in accordance with section 324 or 323 respectively of the Companies Act 2006

27. Chairing general meetings

- 27.1. If the Directors have appointed a chairman, the chairman shall chair general meetings if present and willing to do so
- 27.2. If the Directors have not appointed a chairman, or if the chairman is unwilling to chair the meeting or is not present within ten minutes of the time at which a meeting was due to start
- (a) The Directors present, or
 - (b) (if no Directors are present), the meeting, must appoint a member to chair the meeting, and the appointment of the chairman of the general meeting must be the first business of the meeting
- 27.3. The person chairing the meeting in accordance with this article 27 is referred to as the "chairman of the general meeting"

28. Attendance and speaking by Directors and non-members

- 28.1. Members may speak at general meetings
- 28.2. The chairman of the general meeting may permit other persons who are not members of the Company to attend and speak at a general meeting

29. Adjournment

- 29.1. If the persons attending a general meeting within half an hour of the time at which the meeting was due to start do not constitute a quorum, or if during a meeting a quorum ceases to be present, the chairman of the general meeting must adjourn it
- 29.2. The chairman of the general meeting may adjourn a general meeting at which a quorum is present if
 - (a) The meeting consents to an adjournment, or
 - (b) It appears to the chairman of the general meeting that an adjournment is necessary to protect the safety of any person attending the meeting or ensure that the business of the meeting is conducted in an orderly manner
- 29.3. The chairman of the general meeting must adjourn a general meeting if directed so to do by the meeting
- 29.4. When adjourning a general meeting, the chairman of the general meeting must specify the time and place to which it is adjourned or state that it is to continue at a time and place to be fixed by the Directors, and
- 29.5. If the continuation of an adjourned meeting is to take place more than 14 days after it was adjourned, the Company must give at least 7 clear days' notice of it (that is, excluding the day of the adjourned meeting and the day on which the notice is given)
 - (a) To the same persons to whom notice of the Company's general meetings is required to be given, and
 - (b) Containing the same information which such notice is required to contain
- 29.6. No business may be transacted at an adjourned general meeting which could not properly have been transacted at the meeting if the adjournment had not taken place.

VOTING AT GENERAL MEETINGS

30. Voting: general

- 30.1. Only Members who are up to date with payment of their BID Levy shall be entitled to vote at general meetings and/or agree a written resolution
- 30.2. A resolution put to the vote of Members at a general meeting must be decided on a show of hands unless a poll is duly demanded in accordance with these articles

31. Errors and disputes

- 31.1. No objection may be raised to the qualification of any person voting at a general meeting except at the meeting or adjourned meeting at which the vote objected to is tendered, and every vote not disallowed at the meeting is valid
- 31.2. Any such objection must be referred to the chairman of the general meeting whose decision is final

32. Poll votes

- 32.1. A poll on a resolution may be demanded
 - (a) In advance of the general meeting where it is to be put to the vote, or
 - (b) At a general meeting, either before a show of hands on that resolution or immediately after the result of a show of hands on that resolution is declared
- 32.2. A poll may be demanded by
 - (a) The chairman of the general meeting

- (b) Any Director
 - (c) Two or more persons having the right to vote on the resolution, or
 - (d) A person or persons representing not less than one tenth of the total voting rights of all the members having the right to vote on the resolution
- 32.3. A demand for a poll may be withdrawn if
- (a) The poll has not yet been taken, and
 - (b) The chairman of the general meeting consents to the withdrawal
- 32.4. Polls must be taken immediately and in such manner as the chairman of the general meeting directs

33. Content of Proxy Notices

- 33.1. Proxies may only validly be appointed by a notice in Writing (a "Proxy Notice") which
- (a) States the name and address of the member appointing the proxy
 - (b) Identifies the person appointed to be that member's proxy and the general meeting in relation to which that person is appointed
 - (c) Is signed by or on behalf of the member appointing the proxy, or is authenticated in such manner as the Directors may determine, and
 - (d) Is delivered to the Company in accordance with these articles and any instructions contained in the notice of the general meeting to which it relates
- 33.2. The Company may require Proxy Notices to be delivered in a particular form, and may specify different forms for different purposes
- 33.3. Proxy Notices may specify how the proxy is to vote (or that proxy is to abstain from voting) on one or more resolutions
- 33.4. Unless a Proxy Notice indicates otherwise, it must be treated as
- (a) Allowing the person appointed as a proxy discretion as to how to vote on any ancillary or procedural resolutions put to the meeting, and
 - (b) Appointing that person as a proxy in relation to any adjournment of the general meeting to which it relates as well as the meeting itself

34. Delivery of Proxy Notices

- 34.1. A person who is entitled to attend, speak or vote (either on a show of hands or on a poll) at a general meeting remains so entitled in respect of that meeting or any adjournment of it, even though a valid Proxy Notice has been delivered to the Company by or on behalf of that person
- 34.2. An appointment under a Proxy Notice may be revoked by delivering to the Company a Notice in Writing given by or on behalf of the person to whom or on whose behalf the Proxy Notice was given
- 34.3. A Proxy Notice or notice revoking a proxy appointment only takes effect if it is delivered before the taking of any vote at the meeting or adjourned meeting to which it relates
- 34.4. If a Proxy Notice is not executed by the person appointing the proxy, it must be accompanied by written evidence of the authority of the person who executed it to execute it on behalf of the person appointing the proxy

35. Amendments to resolutions

- 35.1. An Ordinary Resolution to be proposed at a general meeting may be amended by Ordinary Resolution if
- (a) Notice of the proposed amendment is given to the Company in writing by a person entitled to vote at the general meeting as which it is to be proposed not less than 48 hours before the meeting is to take place (or such later time as the chairman of the general meeting may determine), or
 - (b) The chairman of the general meeting proposes the amendment at the general meeting at which the resolution is to be proposed
- and, in either case, the proposed amendment does not, in the reasonable opinion of the chairman of the general meeting, materially alter the scope of the resolution
- 35.2. A Special Resolution to be proposed at a general meeting may be amended by Ordinary Resolution, if
- (a) The chairman of the general meeting proposes the amendment at the general meeting at which the resolution is to be proposed
 - (b) The amendment does not go beyond what is necessary to correct a grammatical or other non-substantial error in the resolution
- 35.3. If the chairman of the general meeting, acting in good faith, wrongly decides that an amendment to a resolution is out of order, the chairman's error does not invalidate the vote on that resolution

PART 6

ADMINISTRATIVE ARRANGEMENTS

36. Means of communications to be used

- 36.1. Subject to these articles, anything sent or supplied by or to the Company under these articles may be sent or supplied in any way in which the Companies Act 2006 provides for documents or information which are authorised or required by any provision of that Act to be sent or supplied to the Company and the company communications provisions in the Companies Act 2006 shall apply to anything sent or supplied under these articles
- 36.2. A communication sent or supplied by the Company shall be deemed to have been received by the intended recipient
- (a) If it was sent by post, 24 hours after it was posted
 - (b) If it is hand delivered, at the time of such delivery
 - (c) If it is sent by electronic means, immediately upon its being sent, and
 - (d) If it is made available on a website, when the notification of the presence of the communication on the website was received by the intended recipient or, if later, on the date on which the communication appeared on the website
- 36.3. In the case of a communication sent or supplied by the Company, the Company may make the documents or information available on a website in accordance with the Companies Act 2006
- 36.4. Subject to these articles, any notice or document to be sent or supplied to a Director in connection with the taking of decisions by Directors may also be sent or supplied by the means which that Director has specified or requested in relation to such notices or documents
- 36.5. A Director may agree with the Company that notices or documents sent to that Director in a particular way are to be deemed to have been received within a specified time of their being sent, and for the specified time to be less than that specified in article 36.2

37. Company seal

- 37.1. Any common seal may only be used by the authority of the Directors
- 37.2. The Directors may decide by what means and in what form any common seal is to be used
- 37.3. Unless otherwise decided by the Directors, if the Company has a common seal and it is affixed to a document, the document must also be signed by at least one authorised person in the presence of a witness who attests the signature
- 37.4. For the purposes of this article 37, an authorised person is
- (a) The Chairman
 - (b) The Deputy Chairman
 - (c) Any Director or
 - (d) Any person authorised by the Directors for the purpose of signing documents to which the common seal is applied

38. No right to inspect accounts and other records

- 38.1. Except as provided by law or authorised by the Directors or an Ordinary Resolution of the Company, no person is entitled to inspect any of the Company's accounting records or documents unless authorised by the Directors

39. Provision for employees on cessation of business

- 39.1. Subject always to article 4, the Directors may decide to make provision for the benefit of persons employed or formerly employed by the Company or any of its subsidiaries (other than a Director or former director or shadow director) in connection with the cessation or transfer to any person of the whole or part of the undertaking of the Company or that Subsidiary

DIRECTORS' INDEMNITY AND INSURANCE

40. Indemnity

- 40.1. Subject to article 40.2, a Relevant director of the Company or an associated company shall be indemnified out of the Company's assets against
- (a) Any liability incurred by that director in connection with any negligence, default, breach of duty or breach of trust in relation to the Company or an associated company
 - (b) Any liability incurred by that director in connection with the activities of the Company or an associated company in its capacity as a trustee of an occupational pension scheme (as defined in section 235(6) of the Companies Act 2006), and
 - (c) Any other liability incurred by that director as an officer of the Company or an associated company
- 40.2. This article 40 does not authorise any indemnity which would be prohibited or rendered void by any provision of the Companies Acts or by any other provision of law
- 40.3. In this article 40:
- (a) Companies are associated if one is a Subsidiary of the other or both are subsidiaries of the same body corporate, and
 - (b) A "Relevant director" means any Director or former director of the Company or an associated company

41. Insurance

41.1. The Directors may decide to purchase and maintain insurance at the expense of the Company, for the benefit of any Relevant officer in respect of any Relevant loss

41.2. In this article 41

- (a) A "Relevant officer" means any Director or former director, secretary or former secretary, manager or former manager of the Company or an associated company
- (b) A "Relevant loss" means any loss or liability which has been or may be incurred by a Relevant officer in connection with that officer's duties or powers in relation to the Company, any associated company or any pension fund or share scheme of the Company or associated company, and
- (c) Companies are associated if one is a Subsidiary of the other or both are subsidiaries of the same body corporate.

42. Changes to the Articles

42.1. Any changes to the Articles shall require the passing of a special resolution by those Members entitled to vote at a general meeting.

**THE COMPANIES ACT 2006
WRITTEN RESOLUTION**

of -

Cheltenham BID Limited (the "Company")
Company Number: 10247399

**PRIVATE COMPANY LIMITED BY GUARANTEE
ADOPTION OF NEW ARTICLES OF ASSOCIATION**

We the undersigned, being all the members of the Company who at the date of this resolution are entitled to attend and vote at general meetings of the Company, hereby unanimously resolve upon the following resolution and agree that it shall be as valid and effective as if it had been passed as a special resolution at a general meeting of the Company duly convened and held.

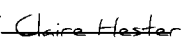
THAT the existing articles of association in their entirety be removed and substituted for the new articles of association attached to this resolution.

DATED:

SIGNED:

Alex Rose 

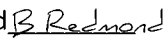
Alex Rose (Mar 4, 2026, 11:51am)

Claire Hester 

Claire Hester (Mar 5, 2026, 11:40am)

Phillip Jordan 

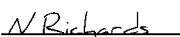
Phillip Jordan (Mar 6, 2026, 5:07pm)

Bridget Redmond 

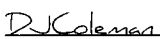
Bridget Redmond (Mar 4, 2026, 12:41pm)

Rowena Hay 

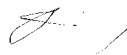
Rowena (Mar 5, 2026, 2:35pm)

Nigel Richards 

Nigel Richards (Mar 4, 2026, 5:12pm)

Demelsa Coleman 

Demelsa Coleman (Mar 4, 2026, 2:03pm)

Richard King 

Richard King (Mar 5, 2026, 9:15am)

Helen Howe 

Helen Howe (Mar 5, 2026, 5:14pm)

Scott Lahive 

Scott Lahive (Mar 4, 2026, 3:04pm)