

Cheltenham BID

Competition closes at 5pm
on Sunday 5 January 2025

CHRISTMAS ELF TRAIL

Follow the trail to find the **12 elves** hidden around town, **write down the letter written on each elf's sign** and then **unscramble** all the letters to **spell out a festive word**. If you guess the word correctly you could be in with a chance to win a **£100 Cheltenham Gift Card**.

Forms can be completed by hand and taken to Christmas post boxes in **The Children's Department of John Lewis, The Wilson Art Gallery & Museum** and **Tivoli Cinema**, or they can be completed via the **following QR code** or visit **bit.ly/BID-elf-trail**.



For the chance to win a **£25 Cheltenham Gift Card** follow us on **Instagram** and tag us **@cheltbid** in a photo of you taking part in the trail. (Try not to give away any of the letters!)



CHRISTMAS ELF TRAIL



Write down the **letter** written on each **elf's sign** and then **unscramble** all the letters to **spell out a festive word**.



1	Montpellier Street	<input type="text"/>
2	Montpellier Street	<input type="text"/>
3	Montpellier Avenue	<input type="text"/>
4	Imperial Gardens	<input type="text"/>
5	Promenade	<input type="text"/>
6	Promenade	<input type="text"/>

7	High Street	<input type="text"/>
8	High Street	<input type="text"/>
9	High Street	<input type="text"/>
10	Winchcombe Street	<input type="text"/>
11	High Street	<input type="text"/>
12	Bath Road	<input type="text"/>

WRITE YOUR FESTIVE WORD HERE



Name

Contact number

Email

Please tick if you are happy for us to contact you about future events

#ChristmasinCheltenham

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www.instagram.com/cheltbid/

