



# The Logical Cheltenham BID Energy Consortium

January 2020

Helping Cheltenham's businesses  
reduce energy expenditure  
and promote sustainability  
within Cheltenham's business  
community.

## Introduction

# There's strength in numbers

Cheltenham Business Improvement District (BID) has partnered with The Logical Utilities Company Ltd. to help cut commercial energy expenditure and bring our local businesses a more sustainable future.

Our aim is to use the collective purchasing power of our business community to ensure you pay the best rates possible.

Logical Utilities is also looking to drive sustainability within our local community through their carbon offsetting scheme.

The best part about our collaboration is that there is no extra cost to your business and Logical Utilities will manage the process from the start to finish.

This booklet provides everything you need to know about this new scheme and we look forward to helping you improve your bottom line.

**Kevan Blackadder**

Director | Cheltenham BID



The Logical Utilities Company Ltd.

# The Logical story

As a local Cheltenham business, we pack a serious punch in the corporate world across the UK. From where we were 10 years ago, we've gone from strength to strength showcasing an extensive portfolio of well-known blue-chip clientele.

This year Cheltenham's businesses have taken centre stage at Logical Utilities, with the focus on bringing awareness

of the energy market, cost savings, and improving businesses' bottom line. Aside from this, we are passionate about encouraging sustainability and providing solutions to offset carbon emissions and reduce business energy usage.

Our solutions are tailored to ensure we surpass our clients' expectations.

One of the ways we've achieved this is through our partnership with Cheltenham BID.

We are proud to be part of Cheltenham's local business community and are excited to continue working with companies, driving awareness of the energy market and sustainability within our charming town.



## The Logical Cheltenham BID Energy Consortium

# The purchasing consortium explained

Our unique purchasing scheme, The Logical Cheltenham BID Energy Consortium, focuses on bringing Cheltenham's businesses a smarter way of buying energy. It delivers not only the best prices for local businesses, it looks at ensuring contracts meet business KPI's and encourages sustainability within our beautiful town.

The Logical Cheltenham BID Energy Consortium works by pulling together individual business energy usage into one purchasing basket, creating a single consolidated pot for purchasing energy; the more we buy at once, the better prices we are offered from the market.

Savings are passed onto the group, which will then be apparent in individual tailor-made contracts as agreed between Logical Utilities and your business.

Logical Utilities' excellent reputation and relationship with suppliers means your business will be in a strong position to negotiate contracts confidently. You are guaranteed a reduced price when compared to approaching suppliers independently.







## Risk

Risk premiums that are normally written into your contract are wiped out or significantly reduced by entering into the consortium.

## Savings

You'll see significant savings entering into the consortium as energy is bought in bulk and risk is reduced.

## Usage

We go to the market with a combined usage total and buy energy in one 'basket' meaning we see significant savings in unit rates.

## Management

Buying in large quantities means we have access to an Account Manager enabling you to resolve any queries with ease.

## Strength

Buying in bulk gives us strength in numbers meaning we see a reduction in rates.

## Carbon

As part of this exclusive deal, members are offered to be part of The Logical Carbon Offsetting Scheme where businesses can have an oak tree planted free of charge and at a location of their choice – see next page for details.

## The Logical Utilities Carbon Offsetting Scheme

# How the scheme works

As part of the Logical Cheltenham BID Purchasing Consortium, your business will have the opportunity to offset carbon emissions by planting an oak tree within an area of your choice. The best part is that it's completely

free of charge courtesy of The Logical Utilities Company! Once your business joins the consortium and you've agreed your commercial energy contract, you'll automatically be able to benefit from this initiative.

Logical Utilities work in partnership with EFORESTS, helping Cheltenham's businesses to offset carbon emissions and work towards a more sustainable future.



Saving is easy

# How to start saving on your energy

Logical Utilities understand that as business owners you have little time to spare to review your energy contracts as effectively as you'd like. They have dedicated their time and business model on developing the expertise to remove the pressure of procuring commercial energy for companies across the UK. Logical have over 10 years of industry experience, so their advice will allow you to make informed decisions on the best contract for your business. So why not let them do the work for you!

As part of Cheltenham BID, you'll have exclusive access to the Logical Cheltenham BID Purchasing Consortium; The Logical way of bringing savings to your commercial energy expenditure. So what happens next?

1.

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All you need to do is grab one of your utilities bills and give The Logical Utilities Company a call on: **0845 113 0125**

Or you can email:

[info@logicalutilities.co.uk](mailto:info@logicalutilities.co.uk)

Quote: 'CheltenhamBID Consortium'

2.

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Logical Utilities will discuss your requirements with you and go to the market on your behalf. They will search the market on your behalf, take you through each option and help you to choose the right contract.

3.

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Logical Utilities will speak with the supplier of your choice directly so you don't have to. They will ensure your contract measures up to your expectations and the transfer process runs smoothly.

## Further information

For further information about The Logical Utilities Company and the services they have to offer, visit their website:

**[logicalutilities.co.uk](http://logicalutilities.co.uk)**

## Disclaimer

To qualify for inclusion into The Logical Cheltenham BID Energy Consortium and to benefit from this exclusive offer your business must be a levy paying Cheltenham BID business.

If you are unsure if you qualify, please contact Cheltenham BID at:

**[info@cheltenhambid.co.uk](mailto:info@cheltenhambid.co.uk)**



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