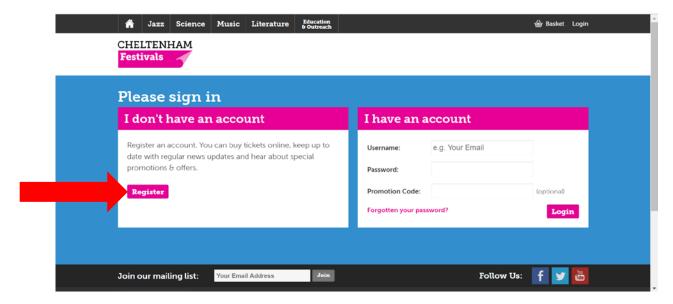
Instructions for BID Members priority booking

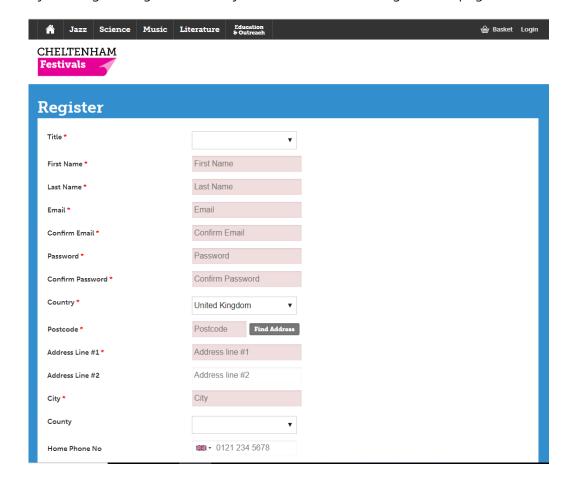
Go to https://tickets.cheltenhamfestivals.com/account/login where you'll see a screen like this If you already have an account with Cheltenham Festivals skip to section 2 of these instructions

Section 1

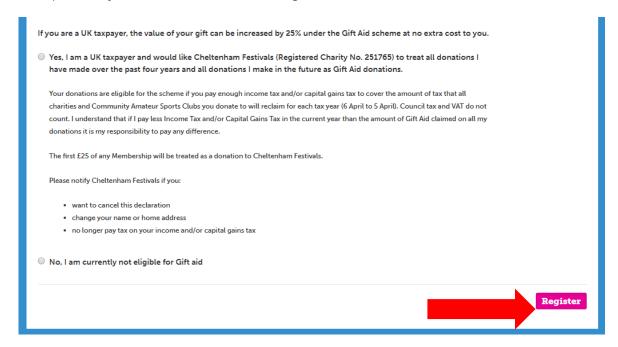
If you don't have an account please set one up using the left hand box. Click the register button.



By clicking the register button you will be taken to a registration page which looks like this

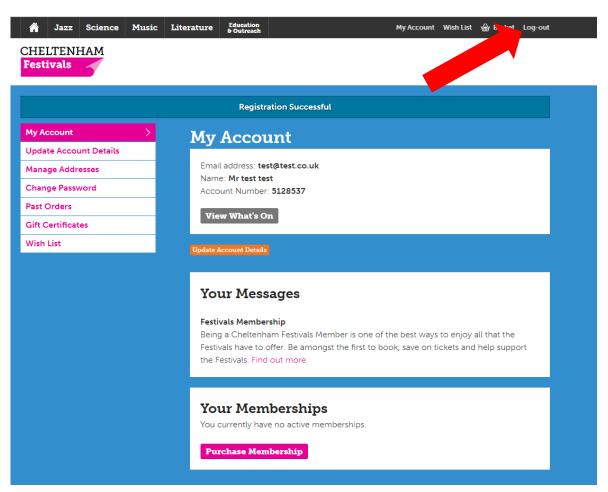


Complete all your details and click the register button at the bottom of the screen



If all your details have been completed satisfactorily then you will be taken to the page below

At this stage please log out of your new account by clicking log out at the top right of the page and then follow the steps in Section 2.



Section 2

Once you have set up your account or if you have already purchased tickets online or have an account with Cheltenham Festivals

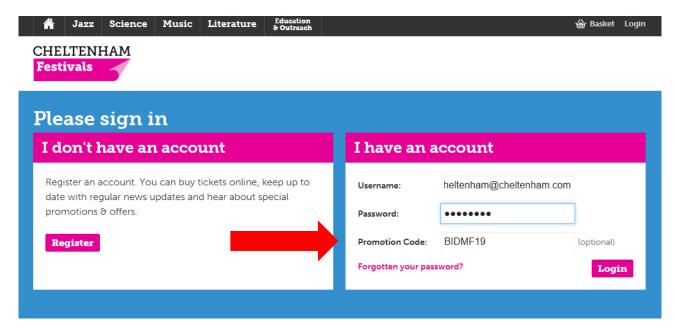
Go to https://tickets.cheltenhamfestivals.com/account/login

Use the right hand box – I have an account.

Enter your username and password as normal

In the Promotion Code Box please enter the BID promotional code. If you don't do this you will not be able to purchase your tickets in this priority booking period.

Then click login



Now go to the Literature What's On Page https://www.cheltenhamfestivals.com/whats-on/grid

Select the events and tickets you require. Add them to your basket and checkout.